

INFORMATION REQUIRED

1. Basic Information

- **Full Name:** Including any stage names or professional aliases.
- **Gender: Male / Female / other**
- **Age:** Current age or date of birth.
- **Email:** We will also add this at the end of Article so that potential clients can contact you. (Sample Wording: For inquiries, work assignments and collaborations, ABC can be reached at abc@example.com or +44*****)
- **Phone Number:** We will add this at the end of Article so that potential clients can contact you. (Sample wording: For inquiries, work assignments and collaborations, ABC can be reached at abc@example.com or +44*****)
- **Place of Birth and Residence:** Hometown and current living location.
- **Background:** Family, upbringing, education.

2. Professional Information

- **Field Of Interest:** (Such As Modeling, Acting, Writing, Business)
- **Career Beginnings:** How you started your career in your respective field.
- **Major Achievements:** Awards, recognitions, notable projects or campaigns. Leave it blank in case there isn't any specific achievement yet
- **Current Projects:** What you are currently working on, upcoming releases or ventures. Leave it blank in case there isn't any
- **Career Milestones:** Important moments or turning points in your career. Leave it blank in case there isn't any

3. Personal Brand and Image

- **Personal Style:** Fashion sense, signature looks, unique traits.
- **Public Persona:** How you are perceived by the public, media portrayal.
- **Social Media Presence:** Social media handles or website for both the individual and product/service. Key platforms you use, follower count, engagement level.

4. Interviews and Quotes

- **Personal Quotes:** Especially about your work and personal philosophy.

- **Interviews:** Insights from past interviews, important statements or viewpoints. Leave it blank in case there isn't any

5. Influences and Inspirations

- **Role Models:** People who have inspired you. Leave it blank in case there isn't any
- **Influences:** Cultural, artistic, or professional influences. Leave it blank in case there isn't any

6. Challenges and Overcoming Adversity

- **Obstacles:** Challenges faced in your career or personal life. Leave it blank in case there isn't any
- **Resilience:** How you overcame these challenges, lessons learned.

7. Future Goals and Aspirations

- **Vision:** Long-term goals and future plans.
- **Dream Projects:** Aspirations and projects you hope to undertake.

8. Personal Life (Optional)

- **Hobbies and Interests:** Activities you enjoy outside your professional life.
- **Philanthropy:** Involvement in charity or social causes.
- **Relationships:** Family, friends, and significant others, if publicly relevant.

9. Impact and Contribution

- **Industry Impact:** Contributions to your field, influence on trends or industry standards. Leave it blank in case there isn't any
- **Community Impact:** Involvement in community or societal contributions. Leave it blank in case there isn't any

10. Article Angle:

Determine the focus of the article (e.g. product launch, individual's success story, industry trends)

Identify the key message or takeaway you want to convey

11. Visuals

- **Photographs:** High-quality images for publication, both professional and

candid.

- **Videos:** Links to relevant video content, interviews, or public appearances. Leave it blank in case there isn't any

12. Product or Service Specific Information

- **Product/Service Name:** Name and description of the product or service offered. (Niche, Ingredients, Usage Instructions and Benefits)
- **Inspiration:** What inspired them to create this product or service.
- **Development Process:** How they developed the product or service, including any challenges faced.
- **Launch Details:** When and where the product/service was launched.
- **Target Audience:** Who the product/service is intended for.
- **Unique Selling Points:** What makes the product/service stand out in the market.
- **Market Impact:** Successes, customer feedback, and industry reception.
- **Future Plans:** Any plans for expansion or new product/service development.
- **Future Goals and Aspirations:** Long-term goals and future plans
- **Impact and Contribution: Industry Impact:** Contributions to your field, influence on trends or industry standards. **Community Impact:** Involvement in community or societal contributions.